

Rinaldi

Microsoft Certified Professional in Data Analyst, Data Scientist, AI Engineer, Azure, Power Platform and Microsoft 365



Rinaldi (LinkedIn)
rinaldirinaldi@outlook.co.id
+6282385128192

About Me

I'm Rinaldi, an adept Technical Trainer and Data Analyst with a Master's degree in Pervasive Intelligence. My academic background has fortified my professional skills, enabling me to excel in data analysis, utilizing tools such as Python, SQL, Excel, and Power BI. My expertise doesn't stop there; I am also proficient in machine learning, cloud computing, Microsoft 365, and the Power Platform. This combination of advanced education and practical experience allows me to not only analyze data efficiently but also impart knowledge effectively, empowering others to unlock the full potential of digital transformation and data-driven strategies.

Work Experience



Lead Technical Trainer

PT. Maribelajar Indonesia Cerdas
Nov 2019 to Now - Fulltime

A Lead Technical Trainer spearheads technical training initiatives. Responsible for designing curriculum, conducting sessions, and assessing training effectiveness, I ensure employees acquire and apply essential technical skills. This role demands strong leadership, communication, and technical proficiency to bridge the gap between evolving technologies and workforce capabilities.



Data & AI Engineer

PT Ozzaskin Cantik Muda Alami
June 2022 to Now - Part Time

As a Marketing Data Analyst, my role involves designing, developing, and monitoring data-driven strategies across various social media and e-commerce platforms such as Meta, Shopee, TikTok, Lazada, and Google. I analyze platform performance to assess the effectiveness of marketing campaigns, track social media engagement, and measure key metrics like sales conversion rates and Return on Ad Spend (ROAS). Additionally, I compare Gross Profit against advertising costs to ensure that our marketing efforts are both efficient and profitable. By providing actionable insights through detailed reporting, I help refine strategies to maximize marketing impact across platforms.



Data Analyst Consultant

PT Adaro Energy Indonesia Tbk
Sep 2024 to May 2025- Project Based

I help various divisions tackle their challenges through advanced data analysis techniques. By leveraging powerful tools such as Azure, Power BI, Excel, SQL, and Python, I deliver in-depth analyses that uncover valuable insights, enabling more informed and strategic decision-making. I play a key part in optimizing data integration, automation, and visualization processes, driving greater operational efficiency and helping the company achieve its business objectives.



Subject Matter Expert & Trainer – Data Analyst

Dibimbing

Dec 2024 to Now - Freelance

I serve as a Subject Matter Expert (SME) and Trainer in Data Analysis, combining expertise in curriculum design, competency assessment, and hands-on training delivery. I design assessment materials to evaluate skills, refine curricula to meet evolving industry standards, and deliver practical sessions that translate complex data concepts into real-world applications. To maximize learning outcomes, I ensure that all training materials and assessments remain up-to-date, relevant, and competency-focused.



Trainer - Data Analyst & Microsoft Technology

Sadasa Academy

Nov 2021 to Now - Freelance

I design and deliver comprehensive training programs in Data Analytics, equipping participants with the skills to analyze, interpret, and visualize data using industry-leading tools. I have conducted hands-on workshops in Microsoft Power BI, Excel, Microsoft Azure, SQL, and Python, supporting learners in advancing from beginner levels to job-ready professionals. Through guided real-world projects, I have helped hundreds of participants enhance their employability and achieve career growth. Additionally, I collaborate with organizations to tailor training programs to their specific business needs, ensuring practical, outcome-driven learning.



Trainer - Data Analyst & Microsoft Technology

Dolkode Solution

Nov 2023 to Now - Freelance

I create and facilitate end-to-end training programs in Data Analytics, focusing on building participants' ability to analyze, interpret, and present data with leading industry tools. My experience includes delivering practical workshops in Microsoft Power BI, Excel, SQL, and Python, enabling learners to progress from foundational knowledge to professional readiness. By mentoring participants in real-world projects, I have supported hundreds in boosting their employability and advancing their careers. I also work closely with organizations to customize training initiatives, ensuring the learning experience is relevant, practical, and aligned with business goals.



Trainer - Data Analyst

Rakamin Academy

Aug 2025 to Now - Freelance

I develop and deliver Data Analytics training programs designed to equip participants with strong analytical, interpretation, and data visualization skills using top industry tools. I lead interactive workshops on Microsoft Power BI, Excel, SQL, and Python, guiding learners from entry-level understanding to professional competency. By supporting participants in completing real-world projects, I have helped many achieve greater career opportunities and professional growth. Furthermore, I partner with organizations to adapt training content to their unique business challenges, ensuring learning outcomes are both practical and impactful.



Lead Power BI Developer

PT. Hanoman Indonesia System

Dec 2022 to May 2025 - Project Based

My job is to build a data flow architecture that will be used by companies to create dashboards with Power BI. The pre-existing database was MySQL, then the data cloning process will be carried out to SQL Server which will then be used as a data source with direct query mode and real time connection. Apart from that, I also made sure that the necessary analysis was built using the DAX language and created a beautiful dashboard display.



Data Analyst Mentor

Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi Indonesia

Aug 2022 to Dec 2024

The independent study program is a study program designed by the Indonesian ministry of education. I was entrusted by PT. Maribelajar Indonesia Cerdas as a mentor in the field of Data Analyst. I taught more than hundreds of students from various universities in Indonesia. The material studied is about how to become a data analyst using Microsoft Power BI, SQL Server, Power Query and several other Microsoft technologies.



Power BI Project Manager

PT. Biofarma (Persero)

Apr 2022 - Sep 2022

This is a project-based As a Data Analyst Project Manager at PT. Bio Farma (Persero), I was responsible for leading a team of data analysts in the delivery of data-driven projects for clients. This includes managing project timelines, resources, as well as communicating project progress to stakeholders. I also played a hands-on role in analyzing data, identifying patterns and trends, and creating reports and visualizations to support decision making. My strong leadership and problem-solving skills allowed me to successfully deliver multiple projects on time and within budget, resulting in high levels of client satisfaction. In addition to my technical expertise, I also excelled at building and maintaining relationships with clients, ensuring that their needs were met and expectations were exceeded.



Modern Workplace Mentor

PT. Microsoft Indonesia

Aug 2021 - Dec 2021

As a mentor in Merdeka Belajar Kampus Merdeka - Independent Studies program, my job is to create and deliver materials on Microsoft Office Specialist: Word, Excel, PowerPoint, and Outlook. It also introduces Microsoft 365 and the Power Platform. I accompany mentees to study with a target to get international certification from Microsoft



Modern Workplace Mentor

Universitas Padjadjaran

Aug 2021 - Oct 2021

As a mentor on the Indonesian Student Micro-Credential program at Padjadjaran University, my job is to create and deliver materials on Microsoft 365 technology and Power Platform Fundamentals.



Data and Artificial Intelligence Mentor

Institut Teknologi Sepuluh November Surabaya

Aug 2021 - Oct 2021

As a mentor on the Indonesian Student Micro Credential program at Institut Teknologi Sepuluh Nopember, my job is to create and deliver materials on Data on Azure, such as relational data, non-relational data, and modern data warehouse analytics. I also accompany students to pass the Azure Fundamentals Data & AI certification



Academic Trainer

Microsoft Innovation Center

May 2019 - Dec 2019

I started working since the 6th semester when I was still an undergraduate. I am responsible as:

- **Trainer:** Provide knowledge to educators, such as teachers and lecturers as well as students in Indonesia about the use of Microsoft technology in education
- **IT Support:** Handling some common problems in an institution such as networking, deploying Microsoft 365 and others
- **Technical Evangelism:** Develop modules that are used for training activities such as Microsoft 365, Azure, Fullstack Web Development and others related to Microsoft information technology products

Skills: Educational Technology · K-12 Education · Higher Education · Microsoft 365

Relevant Skills

- Communication
- Leadership
- Interpersonal Skills
- Team Collaboration
- Evaluation and Measurement
- Project Management
- Data Analytics
- Power BI Developer
- Power Apps
- ETL
- SQL
- Python
- Microsoft 365
- Data science
- Educational Technology
- Azure
- Data Visualization
- Power Automate

Education History



Master of Engineering in Information Technology

Institution: Universitas Gadjah mada

2021 - 2023



Bachelor of Computer Science in Information Technology

Institution: Universitas Gadjah Mada

2016- 2020



Diploma of English

Institution: National Institute of Information Technology

2016 - 2020

Certifications

National Certification

- Software Development - Badan Nasional Sertifikasi Profesi (BNSP)

International Certification

- AWS Certified Solutions Architect - Associate (SAA-C03)
- DP-100 Microsoft Data Scientist Associate
- AI-102 Microsoft Azure AI Engineer Associate
- PL-300 Microsoft Power BI Data Analyst
- AI-900 Microsoft Azure AI Fundamentals
- PL-900 Microsoft Power Platform Fundamentals
- MO-200 Microsoft Office Specialist: Excel Associate (Office 2019)
- DP-900 Microsoft Azure Data Fundamentals
- AZ-900 Microsoft Azure Fundamentals
- MS-900 Microsoft 365 Fundamentals
- 62-193 Microsoft Certified Educator

Experience as a Trainer

- Pertamina Retail. - **Data Analysis** - 2025
- Pertamina International Shipping - **Data Analyst with Power BI** - 2025
- Bank Indonesia - **Data Analyst - BNSP Certified** - 2025
- Bank Syariah Indonesia - **AI Digital Literacy & Automation** - 2025
- Yayasan Gugu Nurani Indonesia - **Data Visualization** - 2025
- PT Module Intracs Yasatama - **Excel Data Analyst** - 2025
- Microsoft Indonesia - **Microsoft Azure AI Hackaton 2025** - 2025
- XL Smart - **Data Analyst** - 2025
- Pertamina Patra Niaga - **Excel Advanced** - 2025
- Universitas Muhammadiyah Yogyakarta - **Excel Advanced** - 2025
- Pupuk Indonesia - **Microsoft Excel Expert** - 2024
- PT Super Pasar Rakyat Indonesia (PARI) - **Excel Intermediate** - 2024
- Bank Indonesia - **Dashboard Excel** - 2024
- Universitas Gadjah Mada - **Power BI for Academic Staff** - 2024
- PT Pertamina Patra Niaga - **Excel for Advance** - 2024
- KSPG Group - **Excel Intermediate** - 2024
- Kominfo Palangkaraya - **Dashboard Excel** - 2024
- PT Adaro Tbk - **Microsoft Azure Synapse Analytics** - 2024
- Kominfo Karanganyar - **Data Analytics with Power BI** - 2023
- Universitas Indonesia - **Microsoft Power BI** - 2023
- PT Hanoman Indonesia System - **Microsoft Power BI** - 2023
- Sadasa Academy - **Data Analysis with Power BI** - 2022

And there are many other trainings that I have delivered. I have trained **more than 20,000 participants** from various backgrounds.